

Guide to the NSF CAREER Application Grant process



# Housekeeping Items





### Research Development Services

Funding searches and strategy **Funding** Related Pivot trainings Services Internal funding programs coordination Checklists and templates Proposal Critiques and copy edits Services Guidance on solicitations Oversee limited submissions - internal competitions Other Services Institutional support coordination and letters



# CAREER Workshop Agenda

Solicitation **Proposal Preparation** Review Criteria **Common Mistakes** Resubmitting





### NSF CAREER SOLICITATION

### **Basic Information and Links**

- ► Solicitation 20-525 and FAQs
- ► Due Date: Fourth Monday of July
- Project Time Period: 5 years
- Project Costs:
  - Min. of \$500K for BIO, ENG, Polar Programs
  - Min. of \$400K for all other programs
- Apply to any appropriate NSF division



# Eligibility

- ► Hold a doctoral degree
- Untenured as of the submission deadline
- ► At least 50% tenure track position or equivalent
- Assistant professor or equivalent
- Must work at US organization (citizenship not required)
- ► No co-PIs allowed
- Only 3 chances to apply



# Purpose: Career Development

Fostering Next Generation of Leading Researchers and Educators

Features: Promote institutional change in teaching and research

Holistic & integrated education and research plans

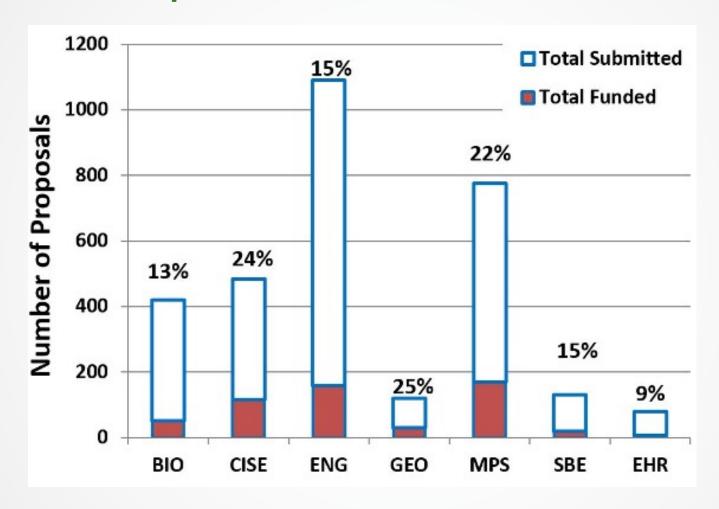
Highly prestigious

Eligible for PECASE



### PROPOSAL PREPARATION

### NSF CAREER Proposals Submitted & Awarded in 2017



Credit to Academic Research Funding Strategies, LLC for this slide.



### Find the Appropriate Division



### Identify and Communicate with Partners

Identify collaborators

Find peers to review your draft

Notify your Department Chair

Notify Research
Development
Services

Notify
Sponsored
Project Services



### Understand What Success Looks Like

Talk with successful PIs

Read examples of successful proposals

Serve as a review panelist

#### UO NSF CAREER RESOURCES



RDS - Checklist and Templates



RDS - Facilities and Resources Boilerplate



RDS - External Review of Proposals



UO Libraries - Data Management Plan Tool



**UO STEM CORE - Grant Support** 

### PROPOSAL COMPONENTS



### **Unique Application Components**

- Project title must begin with "CAREER"
- Narrative: Career Development Plan
  - ► Research Plan
  - ► Education Plan
  - Integrated Research and Teaching
- Departmental Letter

### Department Chair Letter

- Verifies PI eligibility
- States that CAREER activities advance educational and research goals of department and organization
- Describes relationship between CAREER project, PI's career goals, and mission of department and university
- ► Ensures appropriate mentoring of PI throughout award



### **Project Description**

- Introduction, overview, objectives, significance
- ► Background (including lit review)
- Preliminary results/prior work
- Experimental plan/research plan/methodology
- ► Education plan (3-4 pages)
- Broader impacts
- **▶** Timeline



### RESEARCH PLAN



### Research Idea

- ▶ Identify a 5-year idea focused on basic research
- ► Envision the idea as a *project*
- ► Is it novel and cutting edge?
- Does it address important questions in your field?
- ▶ Will it lead to a fertile lines of research?
- ▶ Will it contribute to your research agenda and career goals?
- ▶ Will it contribute to your department's goals?



### **Project Readiness**

# Background & Resources for Project

Questions: Do you have publications on topic?

Does your lab have right staff and equipment?

Do you have preliminary data ready?

How many years until you lose eligibility?



### Research Plan

Need/Motivation

- Goals
- Gaps in Knowledge

New Knowledge

- Hypotheses
- Research Questions

Approach

- Objectives
- How is it Different

Significance

- Outcomes
- Impact

### **EDUCATION PLAN**



### **Education Idea**

- ► Select one main idea
- Develop clear goals
- ► Think through logistics
- ► Leverage current infrastructure and activities
- Link plan to career goals and department's goals

# Strong Plans...

- Match your true interests
- Connect with your research area
- Connect to current educational goals/activities
- Fit your students, department, institution, discipline
- Address diversity as defined in solicitation



### Effective Plans...

- Clearly describe goals and objectives
- Are informed by literature
- Build on prior related work
- Include a plan for activity with details and logistics
- Include assessment and disseminations plans
- Include associated costs in budget



### REVIEW CRITERIA



#### **CAREER Review Criteria**

- ► Intellectual Merit: The potential to advance knowledge
- ▶ Broader Impacts: Advance desired societal outcomes
- Departmental support for candidate
- ► Integrated research and education plans
- Education plan goes beyond typical expectations for assistant professor

### NSF CBET Mock Panel



### **COMMON MISTAKES**



### Reasons for Declined CAREER Proposals #1

- ► Not finding the right directorate
- ► Treating CAREER proposal like as a regular proposal
- ▶ Failing to get out of the Ph.D./Postdoc advisors' shadow
- ▶ Failing to express a compelling scientific question
- ► Failing to provide a clear, reasonable research plan answering this question

### Reasons for Declined CAREER Proposals #2

- Repeating words like "novel" or "innovative" without substantiating them
- Proposing incremental research
- ► Making the proposed work too broad or too narrow
- Proposing an impossibly large amount of work



# Reasons for Declined CAREER Proposals #3

- Overlooking that education, mentoring, teaching, outreach are part of a successful academic career
- Failing to integrate education/outreach activities in a meaningful and sensible way to research activities
- ► Failing to include an assessment of educational activities
- Ordinary, uninspired education plans



# RESUBMITTING



### Addressing Reviewer Feedback

# Carefully Read Reviewer Remarks

Questions: Were the reviewers confused?

Did they express particular concerns?

Was your research idea significant?

Was the topic not a good fit for program?



### Moving Forward

- Ask the Program Officer for clarification of remarks you do not understand
- Attend directorate or division specific workshops on the CAREER program
- ► Volunteer to be a reviewer yourself

### **QUESTIONS?**

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